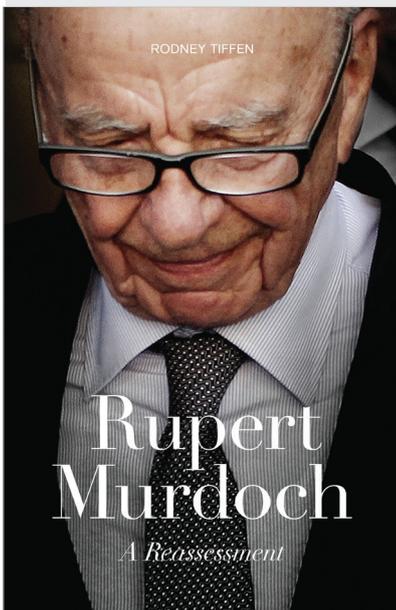




NEWSOUTH

# Rupert Murdoch: A Reassessment

Rodney Tiffen



**Categories** > Biography / current affairs/journalism/politics

9781742233567 | Feb 2014 |  
NewSouth | Paperback | 384pp |  
234x153mm | AUD\$34.99

## Contents

- Murdoch family tree
- Murdoch company names
- 1 The passing of the Murdoch era?
- 2 Building the empire: From Adelaide to Hollywood and almost to Beijing
- 3 Midas of the media: Murdoch's business strategy
- 4 Midas's lost touch: The business case against Murdoch
- 5 From Lenin to Palin: The making of a radical conservative
- 6 The enthusiastic player: Murdoch's early political involvements
- 7 The passionate player: Thatcher, Reagan and beyond
- 8 The dominant player: Murdoch ascendant
- 9 Reaping the rewards: Murdoch and government action
- 10 The market for truth
- 11 The Republic of Fox
- 12 Those who live by scandal
- 13 The roots of scandal

## What is the truth about Rupert Murdoch and his audacious business practices?

Tony Abbott thinks that Murdoch is one of the most influential Australians of all time and that we should support our 'hometown hero'. Conrad Black once described his fellow media tycoon as, like Napoleon, 'a great bad man', and said it would be as wrong to doubt his greatness as his badness. American newspaper columnist Mike Royko was cheekier: no self-respecting fish, he said, would be seen dead wrapped in one of Murdoch's papers.

In this landmark book, Rodney Tiffen provides a fresh assessment of a remarkable and controversial media proprietor – his journalism, his unparalleled expansion and his costly failures. It offers a new perspective on the development of Murdoch's political ideas, his enthusiasm for campaigning, and the way he has transformed political support into policy favours in Canberra, London and Washington. Finally, it examines the phone-hacking and bribery scandals that have wracked Murdoch's empire, and traces their roots to a corporate culture shaped by one man over six decades.

## About the Author

**Rodney Tiffen** is emeritus professor in Government and International Relations at the University of Sydney. A leading international scholar of media, his books include *News and Power* (1989); *Scandals: Media, Politics and Corruption in Contemporary Australia* (1999); *Diplomatic Deceits: Government, Media and East Timor* (2001), and numerous other publications on mass media and Australian politics. His most recent book, with Ross Gittins, is *How Australia Compares* (2nd ed. 2009). He worked with the Media Monitoring Project as an observer during the 1994 South African election, conducted three reviews of Radio Australia, and worked with the independent Finkelstein Inquiry into the media in 2011–12.

**SPECIAL 20% DISCOUNT OFFER!**

Order your copy via the web

at this special link to receive 20% off the normal price:

[www.newsouthbooks.com.au/isbn/9781742233567specd.htm](http://www.newsouthbooks.com.au/isbn/9781742233567specd.htm)